



INNOVATING  
**HEALTHCARE**

TRANSFORMING LIVES THROUGH TECHNOLOGY

**DATE: 14<sup>TH</sup> & 15<sup>TH</sup> NOVEMBER**

**VENUE: HYATT REGENCY CALGARY, CANADA**

[www.canadahealthtechsymposium.com](http://www.canadahealthtechsymposium.com)

## ABOUT CANADA HEALTHTECH SYMPOSIUM 2024

Welcome to the inaugural Canada HealthTech Symposium 2024, an unparalleled event dedicated to exploring the forefront of health technology innovation. Set in the vibrant province of Alberta, this symposium is designed to be the premier platform for showcasing pioneering advancements, fostering collaboration, and driving transformative change in the HealthTech sector.

## ORGANIZED BY PROLINK EVENTS LTD

Prolink Events Ltd, a leader in organizing high-impact conferences, brings their expertise to the Canada HealthTech Symposium 2024. Fresh off the successful conclusion of the Canada FinTech Symposium in Alberta, Prolink Events Ltd is committed to delivering an exceptional experience that will inspire and connect the HealthTech community.

## DIGITAL PARTNER: PRETTIFY CREATIVE

Our digital partner, Prettify Creative, renowned for their innovative AI solutions and digital marketing prowess, will ensure a seamless and engaging digital experience for all attendees. Together, we aim to create an event that not only informs but also inspires action and collaboration.

# EVENT HIGHLIGHTS:

### Keynote Speakers:

Engage with visionary leaders and experts in health technology who will share their insights and groundbreaking work shaping the future of healthcare.

### Panel Discussions:

Participate in dynamic discussions on the latest trends, challenges, and opportunities in health technology, featuring a diverse lineup of global panelists.

### Networking Opportunities:

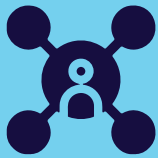
Build connections with industry professionals, investors, and innovators through structured networking sessions designed to foster meaningful partnerships.

## Exhibition Hall:

Explore the latest HealthTech innovations and solutions from top companies and emerging startups in our comprehensive exhibition hall

## Workshops and Demos:

Gain hands-on experience and insights through interactive workshops and live demonstrations showcasing cutting-edge health technologies



**500+**  
Delegates



**50+**  
Speakers



**25+**  
Exhibitors



**50+**  
Sponsors

# WHY ALBERTA?

## INNOVATION HUB:

Alberta stands out as a leader in health technology, boasting a robust ecosystem of innovative companies, top-tier research institutions, & collaborative initiatives.

## STRATEGIC LOCATION:

Centrally located in Canada, Alberta is easily accessible, making it a convenient gathering point for participants from around the world.

## SUPPORTIVE ENVIRONMENT:

The Government of Alberta actively nurtures the HealthTech sector with supportive policies and initiatives aimed at fostering growth and attracting investment.

## HIGH QUALITY OF LIFE:

Alberta offers a unique blend of stunning natural landscapes, cultural vibrancy & a focus on work-life balance, ensuring an enriching experience for all attendees.



# WHY ALBERTA?

## COLLABORATIVE ECOSYSTEM:

Home to numerous HealthTech hubs and innovation centers, Alberta promotes collaboration between entrepreneurs, researchers, healthcare providers, & investors

## RESEARCH EXCELLENCE:

Alberta's leading institutions, such as the University of Alberta and the University of Calgary, drive groundbreaking research and development in health technology.

# Why Alberta?



# Sponsor & Exhibitor Profiles



## Health Technology Companies:

- Companies developing cutting-edge healthtech solutions, including software, hardware, & integrated systems.
- Innovators in digital health, telemedicine, wearable health devices, & remote monitoring systems.



## Medical Device Manufacturers:

- Producers of innovative medical devices, diagnostic equipment, and surgical instruments.
- Companies specializing in AI-driven diagnostic tools and advanced imaging technologies.



## Healthcare Consultants & Advisors:

- Firms providing strategic consulting, regulatory compliance, and digital transformation services.
- Advisors specializing in healthcare innovation, market entry strategies, and business development.



## AI & Machine Learning Companies:

- Firms leveraging AI and machine learning to enhance diagnostics, treatment planning, & patient care.
- Companies specializing in predictive analytics and big data solutions for healthcare.



## Telehealth & Telemedicine Providers:

- Companies offering telehealth platforms, remote consultation services, and virtual care solutions.
- Innovators in mobile health applications and digital health ecosystems.



## Research Institutions & Universities:

- Academic institutions showcasing groundbreaking research and collaborative healthtech projects.
- Universities with specialized health technology programs and innovation hubs.



### Government & Non-Profit Organizations:

- Government bodies promoting health technology initiatives, funding opportunities, & regulatory support.
- Non-profits advocating for healthcare innovation, patient advocacy, and industry standards.



### Healthcare IT & Software Providers:

- Developers of electronic health records (EHR) systems, health information exchange (HIE) platforms, and other healthcare IT solutions.
- Companies offering cybersecurity solutions for healthcare data protection and compliance.



### Pharmaceutical & Biotechnology Firms:

- Companies involved in drug development, biotechnology advancements, and medical research.
- Organizations focusing on personalized medicine, genomic research, and biopharmaceuticals.

## Benefits of Sponsoring/Exhibiting:

- 01 Brand Visibility:**
  - Enhance your brand presence among healthcare professionals, industry leaders, and decision-makers.
- 02 Networking Opportunities:**
  - Connect with potential clients, partners, & investors through structured networking sessions & informal interactions.
- 03 Thought Leadership:**
  - Position your company as a leader in health technology by participating in panel discussions, keynote presentations, & workshops.
- 04 Product Showcase:**
  - Demonstrate your innovative solutions and technologies to a targeted audience through live demos and interactive exhibits.
- 05 Market Insights:**
  - Gain valuable insights into market trends, industry challenges, & emerging opportunities in the healthtech sector.

# Day 1

## Canada HealthTech Symposium Agenda

The agenda is subject to adjustments and updates based on availability and relevance of speakers and topics at the time of the event.

8:00 AM	<b>Registration &amp; Breakfast</b> 8:00 AM - 9:00 AM	<b>Venue</b> November 2024, Alberta, Canada
9:00 AM	<b>Opening Remarks</b> Welcome by Event Host and Overview of the Symposium 9:00 AM - 9:15 AM	<b>Venue</b> November 2024, Alberta, Canada
9:15 AM	<b>Keynote Address: The Future of HealthTech</b> Exploring the latest trends and innovations in the HealthTech industry 9:15 AM - 10:00 AM	<b>Venue</b> November 2024, Alberta, Canada
10:00 AM	<b>Panel Discussion: Empowering Patient Self-Care</b> Strategies and technologies enabling patients to take charge of their own health 10:00 AM - 10:45 AM	<b>Venue</b> November 2024, Alberta, Canada
10:45 AM	<b>Networking Break</b> 10:45 AM - 11:00 AM	<b>Venue</b> November 2024, Alberta, Canada
11:00 AM	<b>Session: Personal Health Tracking</b> The role of wearables and apps in monitoring and improving personal health 11:00 AM - 12:00 PM	<b>Venue</b> November 2024, Alberta, Canada
12:00 AM	<b>Lunch Break</b> 12:00 PM - 01:00 PM	<b>Venue</b> November 2024, Alberta, Canada
01:00 AM	<b>Session: Innovations in Mobile Health</b> How mobile technology is transforming healthcare delivery 01:00 PM - 02:00 PM	<b>Venue</b> November 2024, Alberta, Canada
02:00 AM	<b>Session: Life Sciences and HealthTech</b> Advancements in life sciences driving innovation in healthcare 02:00 PM - 03:00 PM	<b>Venue</b> November 2024, Alberta, Canada
03:00 AM	<b>Networking Break 2<sup>nd</sup></b> 03:00 PM - 03:15 PM	<b>Venue</b> November 2024, Alberta, Canada
03:15 AM	<b>Session Personal Health Tracking</b> The role of wearables and apps in monitoring and improving personal health 03:15 PM - 04:15 PM	<b>Venue</b> November 2024, Alberta, Canada
05:00 AM	<b>Closing Remarks</b> Summary of Day 1 and preview of Day 2 5:00 PM - 5:15 PM	<b>Venue</b> November 2024, Alberta, Canada



# Day 2

## Canada HealthTech Symposium Agenda

The agenda is subject to adjustments and updates based on availability and relevance of speakers and topics at the time of the event.

8:00 AM	<b>Breakfast and Networking</b> 8:00 AM – 9:00 AM	Venue November 2024, Alberta, Canada
9:00 AM	<b>Opening Remarks</b> Welcome and overview of Day 2 9:00 AM – 9:15 AM	Venue November 2024, Alberta, Canada
9:15 AM	<b>Keynote Address: AI &amp; Virtual Care in Healthcare</b> The impact of artificial intelligence and virtual care on modern healthcare 9:15 AM – 10:00 AM	Venue November 2024, Alberta, Canada
10:00 AM	<b>Session: Innovations in Medical Devices</b> Latest developments in medical devices and their impact on patient care. 10:00 AM – 11:00 AM	Venue November 2024, Alberta, Canada
11:00 AM	<b>Networking Break</b> 11:00 AM – 11:15 AM	Venue November 2024, Alberta, Canada
11:15 AM	<b>Session: Computer-Aided Decision Making</b> AI-driven tools for improving clinical decision-making 11:15 AM – 12:15 AM	Venue November 2024, Alberta, Canada
12:15 PM	<b>Lunch Break</b> 12:15 PM – 01:15 PM	Venue November 2024, Alberta, Canada
01:15 PM	<b>Panel Discussion: The Role of AI in Healthcare</b> Exploring the applications and implications of AI in healthcare 01:15 PM – 02:15 PM	Venue November 2024, Alberta, Canada
02:15 PM	<b>Session: Virtual Care and Telehealth</b> Expanding access to care through virtual and telehealth solutions 02:15 PM – 02:45 PM	Venue November 2024, Alberta, Canada
03:00 PM	<b>Networking Break 2<sup>nd</sup></b> 03:00 PM – 03:15 PM	Venue November 2024, Alberta, Canada
03:15 PM	<b>Session: PayTech &amp; Insurance Innovations in HealthTech</b> How paytech and insurance companies are evolving with HealthTech 03:15 PM – 04:00 PM	Venue November 2024, Alberta, Canada
04:00 PM	<b>Session: Cutting-Edge Research Tooling</b> Innovative tools driving research and development in healthcare 04:00 PM – 04:45 PM	Venue November 2024, Alberta, Canada
04:45 PM	<b>Closing Remarks &amp; Future Directions in HealthTech</b> Summary of Day 2 and closing thoughts 04:45 PM – 05:00 PM	Venue November 2024, Alberta, Canada

# Delegate Profiles

## Healthcare Professionals

01. Physicians, surgeons, & specialists interested in the latest health technology advancements.
02. Nurses, allied health professionals, & medical staff seeking innovative tools & practices to improve patient care.

## Medical Researchers & Scientists

01. Researchers & scientists working on cutting-edge health technology, medical devices, & pharmaceutical innovations.
02. Academics and scholars interested in the intersection of healthcare and technology.

## Healthcare IT Professionals

01. IT managers, data analysts, and cybersecurity experts focused on healthcare information systems and data security.
02. Professionals involved in the implementation and maintenance of electronic health records (EHR) and health information exchange (HIE) systems.

## Regulatory & Compliance Experts

01. Legal professionals, compliance officers, and regulatory affairs specialists ensuring adherence to healthcare regulations and standards.
02. Consultants specializing in healthtech regulatory compliance and policy development.

## Government and Policy Makers

01. Representatives from government bodies involved in healthcare policy, funding, & regulatory frameworks.
02. Policy makers focused on the advancement and regulation of health technology.

## Day Homes, Nursing Care, Rehabilitation Centers

01. Providers of patient care services.
02. Adopting technology to improve care quality, enhance patient experiences, and streamline operations.

## Educators & Students

01. Educators and trainers from academic institutions specializing in health technology & healthcare innovation.
02. Students pursuing degrees in healthcare, technology, biomedical engineering, & related fields.

## Healthcare Administrators & Executives

01. Software developers, engineers, and IT professionals creating healthtech solutions, applications, and platforms.
02. Innovators in digital health, telemedicine, AI, and machine learning applications for healthcare.

## Health Technology Developers & Innovators

01. Software developers, engineers, & IT professionals creating healthtech solutions, applications, and platforms.
02. Innovators in digital health, telemedicine, AI, and machine learning applications for healthcare.

## Pharmaceutical & Biotechnology Professionals

01. Executives, researchers, and product managers from pharmaceutical and biotech companies.
02. Professionals involved in drug development, clinical trials, and personalized medicine.

## Venture Capitalists and Investors

01. Investors seeking opportunities in the health technology sector.
02. Venture capitalists and angel investors interested in funding innovative healthtech startups and projects.

## Non-Profit Organizations & Advocacy Groups

01. Non-profits advocating for healthcare innovation, patient rights, and industry standards.
02. Organizations working on public health initiatives and healthtech accessibility.

**Organized by**



**Digital Partner**



**Canada HealthTech Symposium 2024**

📍 30, Royal Oak Plaza, NW Calgary, Alberta T3G 0C1 Canada

☎ +1 403 383 0513

✉ [rahul@canadahealthtechsymposium.com](mailto:rahul@canadahealthtechsymposium.com), [info@canadahealthtechsymposium.com](mailto:info@canadahealthtechsymposium.com)

🌐 [www.canadahealthtechsymposium.com](http://www.canadahealthtechsymposium.com)